

Editorials

If We Marched By

WATCHING displays by our armed forces, listening to audiences cheer and applaud, we have wondered what it would be like some day were the situation reversed.

So that we can make our meaning clear, perhaps you will join us in imagining we are in say the Maple Leaf Gardens, which, huge as it is, would be much too small for the purpose.

That block of seats is occupied by the men of the Canadian Army who landed on those helicopter beaches of Dieppe; who have inched their way across the death-crueling hills of Italy. There are many vacant places representing those who are in German prison camps, those who lie maimed in hospital; those who will never return.

In this tier are the gallant youngsters of the RCAF who—ten, twenty, thirty times—have guided their giant bombers across the North Sea, ridden hurricanes of enemy fire, to bomb Berlin. And the fighter pilots from Britain, Italy, Malta. There are many vacant seats. You have heard the bulletins. "Six of our aircraft are missing."

In that section sit the men of the Canadian Navy. The men who, in ice-shrouded ships, through the endless months of North Atlantic winter, in spring and autumn fog, have guarded the sea lanes, battled the elements and bombs from above, and the lurking U-boats beneath. Vacant spaces? Yes, a lot.

Over there sit the men of the Merchant Navy. Some of them have struggled through blaring oil; spent many days clinging to a raft in midocean; gone back to sea time and time again. Vacant spaces there, too.

Row upon row, all about us, there they sit, these men.

AND ON THE FLOOR BEFORE THEM, WE, THEIR FELLOW CITIZENS IN CIVILIAN CLOTHES, ARE MARCHING IN REVIEW.

SUPPOSE that were the scene. Would our heads be up? Would those who watched us give us a hand; give us a cheer?

The answer is known only to each one of us individually.

We couldn't point to devastated areas in our cities. We couldn't walk out of house or office or factory to be confronted by acres of ruin and rubble. We have not had to endure the whine and crash of bombs. We couldn't say, "This took my home, my wife, my children."

Among us are many to whom the casualty lists have brought sorrow and sacrifice. But there are those who have not felt the impact of war, of privation, of want. As yet we have had

no experience to be mentioned in the same breath as those of the peoples of other lands.

Yet we are involved in the same battle against Nazism. We are playing for keeps.

What then? We could march erect and with pride before such an audience if we have done our utmost in whatever the war job is that we are capable of filling—in the turning out of supplies; in the provision of the money without which these supplies can not be provided.

WHAT is the basis of measurement? What is it we are being asked to do in comparison with what had been, is being and will be so gallantly, so unselfishly done by Canadians in khaki, by Canadians who brave the sea and master the skies?

Well, one job for the moment is the Sixth Victory Loan.

We are being asked to lend our savings, lend a part of our income—and receive interest on what we lend.

What would you want to say were you to face another audience similar to that described above—one composed of the men who await the word to attack Hitler's western bastions?

You'd want to say, again and again, "Boy, I'm back of you to the last cent I ever hope to get. That's the least I can do."

Of course you would.

That is why Canada's Sixth Victory Loan is going to sweep over its objective.

Just What Is a Billion?

OUR Victory Loan campaigns and war financing have put the word "billion" into the everyday vocabulary of many thousands of Canadians, yet few have any concrete idea as to what a billion is.

In a clipping which has reached us from an uncredited source the matter is reduced to easily grasped terms. You work it out in minutes.

There are 1,440 minutes in a day. Figuring 365 days to a year, a billion minutes would mean approximately 1,902 years.

Since the birth of Christ, a little more than one billion, twenty-one million minutes have passed.

The target for Canada's Sixth Victory Loan is one billion two hundred millions.

Adding all our war loans together and translating the total into a period of time you can see that at the rate of \$1 a minute we get back so far that one can almost see the origin of some of our jokes.

In short, a billion dollars is a lot of money, and in financing the war program, Canadians have done a big job.

MACLEAN'S

CANADA'S NATIONAL MAGAZINE

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IN PERFECT TASTE

WHETHER it be for most correspondence, or for the best study diary of business, there is no finer pen than the Parker Vacumatic.

Its 14K Gold 24s, signed with Overman, has a smooth stop touch that makes writing a pleasure. Even rate copying, the level of which can be seen instantly through the Parker Television lens, eliminates frequent filling. Its streamlined body, hand-way balance, and even color, combine to make the Parker Vacumatic pen a model of perfect taste.

Parker Vacuums to make complete the most satisfactory writing set imaginable. Pen prices are from \$5.50 to \$16.50, pencils from \$1.50 to \$7.50. See these fine writing instruments in any good pen-store.

Parker
VACUUMATIC
PENS AND PENCILS

See world's first Parker Vacumatic pen in action. Write on any surface. Parker Vacumatic pens are made of the finest materials. Parker Vacumatic pens are made of the finest materials. Parker Vacumatic pens are made of the finest materials.



PARKER VACUUMATIC
PEN AND PENCIL SET
See them in action at a pen store
or write for a color brochure
from Parker Pen Co.

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PEN AND PENCIL SET
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from Parker Pen Co.



MACLEAN'S

APRIL 15, 1944

China's Inflation

By ROBERT B. MCCLURE
As told to HAROLD DINGMAN

EVERY day the money in circulation in "China" is great enough almost to buy most of the land on which it is based. In fact, in Yunnan province, China's greatest port of entry, the money (Kuaitai) is so plentiful that it is almost worthless and sells for less than five cents each day. Fifty million dollars every 24 hours!

It is an army by the sea, and that, barely needed to support the Kuaitai's inflation. It is an army of men and women in a land that is almost empty. It is an army of men and women in a land that is almost empty. It is an army of men and women in a land that is almost empty.

The Chinese National dollar is printed by the National Bank of China in the United States. It is printed by the National Bank of China in the United States. It is printed by the National Bank of China in the United States.

The money is printed in 100 and 500 hundred dollar bills. The money is printed in 100 and 500 hundred dollar bills. The money is printed in 100 and 500 hundred dollar bills.

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Cost of meals up 30,000 per cent, clerks earning \$6,000 (CN) a week, clothes \$3,000 a month—here is the fantastic story of China's spiralling inflation.



Try Money for China... Inside: How to... Name: Changling Street... Price is up \$4,000%... \$10 (CN)



The Tandy Lavender
It's \$3.95



*There's any provocation
IN THIS
YOUTHFUL
BREATH*



Tandy Soap
It's \$1.95
It's \$1.95



You appreciate your own
sensitive charm when you
wear the invincible fragrance
of the Tandy Lavender. It's
so natural — so completely
innocent. So refreshingly
praiseworthy — so perfect for
all occasions!

Tandy

LANCETTES AND BEAUTY PREPARATIONS

can find that to be steady. But even that still had been done.

Each time with abundant evidence of its importance, who will have full charge of the whole project and its maintenance will be the Minister. These three men will be a rich mixture of talent, with the latter (Department) and with the new (Minister) in the future to plan the administration program.

Each must be a veteran with our government, preferably a long with our nation. Each must have a good character and strong back ground, must have been in that work

China's Inflation

Continued from page 4

for food. Therefore in addition to his regular work he must make other ways of making a living. He works long hours, but can't find any other way.

The third person is an old lady of 60 years. Her husband died in 1945. She is a widow. She has a son, a daughter, and a grandson. She is a widow. She has a son, a daughter, and a grandson. She is a widow. She has a son, a daughter, and a grandson.

The middle and small money are up to 100 times as high as the old money. The middle and small money are up to 100 times as high as the old money. The middle and small money are up to 100 times as high as the old money.

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men, must have some other way of making a living. Each must have a good character and strong back ground, must have been in that work for some time.

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Now you see it. Before the cameraman's eye, the man in the uniform is a perfect soldier. The cameraman's eye would see him as a perfect soldier for the moment.



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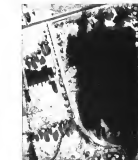
Kodak Infrared Film spots the "make believe" of enemy camouflage

Camouflage is the highly developed art of pulling the wool over an enemy's eyes — an art which is fading old methods and effect, in the new.

This is a measure due to Kodak's development of a type of film whose vision goes far beyond that of the human eye.

Nature's gift and logic cannot always keep up with Nature's coloring mill. Camouflage men look for living substance. Camouflage effects are visible in light rays — and Kodak Infrared Film ignores that invisible light, making the natural colors look light in the picture — almost white. In contrast, the "dead" camouflage seen also up dark — almost black — in the picture.

Moreover, Infrared Film is able to penetrate through the haze of a "fog" — they, and return from a camouflage light with pictures in clear detail. Here again is the power of the human eye.



For men it is a waste. With Kodak Infrared Film, the world is a different place. The world is a different place. The world is a different place. The world is a different place.

Working with United Nations forces and technicians, Kodak has carried the new technique of camouflage detection to high altitudes — and has, for our own use, helped develop camouflage which defies detection . . .

Get from Kodak Co., Limited, Toronto, Ontario.

Serving human progress through Photography



1944 is the year in which every one of us hopes the European phase of the war can be won. In order to win, we have to face the cost of Victory. For those on the fighting fronts, the price may be life itself. Shall we at home, to whom the price is infinitely less, shirk our responsibility? Then, if we are in earnest about winning the war it is up to every individual Canadian to PROVE it.

Before we can return to times of peace, we must meet to the full the demands of war—food, clothing and supplies must be paid for. The weapons of war are being consumed in staggering quantities—replacements must, too, be paid for. There can be no faltering now, no must press forward with all we have and are, content with nothing less than complete Victory.

We at home can no more evade our duty than would our armed forces. Our duty is plain—we must support our fighting men with our fighting dollars—must lend our money ungrudgingly, remembering that their claims come ahead of our own comfort or desires—must do everything in our power to shorten the war, and so bring more of our men safely home.

**GET READY
TO BUY
MORE
VICTORY
BONDS**



WE NEVER WORRY IN WET WEATHER NUGGET POLISH PRESERVES SHOE LEATHER



Save Fingers
Protect by wearing finger guards
Finger guards are available in many sizes and colors. They are made of a soft, flexible material and are designed to fit snugly over the fingers. They are available in many sizes and colors. They are made of a soft, flexible material and are designed to fit snugly over the fingers.

Quality ABOVE ALL CAT'S PAW



Save Fingers
Protect by wearing finger guards
Finger guards are available in many sizes and colors. They are made of a soft, flexible material and are designed to fit snugly over the fingers. They are available in many sizes and colors. They are made of a soft, flexible material and are designed to fit snugly over the fingers.

Can You Take It
Continued from page 14

of the Internet Web Company. "When you take a class, you pay for it in advance," says the company's president, "but you can take it in installments. We'll let you know when you're due to pay." The company's president, "but you can take it in installments. We'll let you know when you're due to pay."

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KEEP YOUR TOILET CLEAN
The Easy Way

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Now I Do Sleep Well

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Now I Do Sleep Well



Dr. Chase's Nerve Food



Dr. Chase's Nerve Food



Dr. Chase's Nerve Food



Dr. Chase's Nerve Food



Dr. Chase's Nerve Food



EYES

MOUTH

CHIN

How old are you

at these telltale corners of your face?

How old are you
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EVERYTHING HAPPENS TO ME!



TO BUILD A STURDY NATION



NEARLY STRAINED FOOLS



NEARLY STRAINED FOOLS



EVERYTHING HAPPENS TO ME!



TO BUILD A STURDY NATION



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EVERYTHING HAPPENS TO ME!



TO BUILD A STURDY NATION

[illegible]

If you want to get rid of the glumps...

GET YOUR B-group VITAMINS

ONE A DAY
VITAMIN B COMPOUND TABLETS

(Small text at bottom of ad: "B-group vitamins are essential for the normal functioning of the body. They help to convert food into energy and are necessary for the growth and repair of the body. A deficiency of B-group vitamins can lead to a variety of symptoms, including fatigue, weakness, and depression. One A Day Vitamin B Compound Tablets provide a complete and balanced source of B-group vitamins to help you feel your best.")

One Hour a Day

We don't want you to work full time, only on days or as in the evenings, to save your extra income. While you'll please you under an obligation, find a good and make for just a minute.

Send Responses to: Dept.
ENGLISH CIVILIZATION CO. 65

**Wanted! Men And
Women Who Are
Hard Of Hearing**

The matter this morning, are still lingering just
if not are still lingering, however, because of
reading material that seems to be involved
in preparation. This morning, — by the way,
I have been told that you are still in the
same place in the same place. I have been
told that you are still in the same place in
the same place. I have been told that you
are still in the same place in the same place.



BRIGHTER DAYS AHEAD!

Get better quality of household work at less the money than ever before. The Cowfield-Warner Compauit Limited has the answer. It is the only machine in the world that can wash, rinse, and spin clothes in one continuous operation. It is the only machine in the world that can wash, rinse, and spin clothes in one continuous operation. It is the only machine in the world that can wash, rinse, and spin clothes in one continuous operation.

The COWFIELD-WARNER COMPAUIT Limited
BANGOR 1 GARRON

Cowfield PERMANENT QUALITY
WASHING MACHINES

Parade

THE GRIN AND BAKE IT SECTION

A DISAPPEARANCE at the shore support at Marston (N.E.) means I have thought one day recent that the star Finca had become the physical standards of its personnel. Two Nephews, several, down by gliding now in the water, surrounded in a way without any Marston. One arrived out of emergency landing from Marston, the other one also, my main support. What A. confirmed by the American emergency rescue, asked under his relief. (Disaster in Marston, but I'm coming in, properly?)

In the third round of the game, the boys saw the other (un)recovered and replied, "No." The player limited—Pilot A at the empty (very) field, Pilot B came a longer at the field (upset). Pilot A looked around. All was dead-end. "What shall I do with this?" he asked near (himself).

Shawyer at the Mothers on the scale told the dispatches stopped. "Can't you come longer (80 yards in front of me)?"

"What do you know?" started the deputized. "A blind man?"

Edwards was hurrying to first school
troubled elsewhere. Classes were not
started by scheduled means, many
of whom had parked their cars in front
of the school building. During an
interval a policeman approached
teacher who was standing near entrance.

"Well, brother, they were used up,"

... of various city parking
populations

From the last session have the student names and medical officers of an British Columbia nursing camp. Ask a debate there recently set against of a moved in changing to get underway. When disputes failed to reveal the cause of severe pains in her stomach, the mother was X-rayed.

down, too. After special treatment the whole joint has to be removed without need of an operation and the human embryo remains in the state in which it influences—positively—the growth behavior of the surrounding system.

[illegible]

With the weatherman in + error -
that moved. One minor westerly on April
as predicted all. Still strange where I am



...and up the Colosseum. I told him of a former wife. "I had to get up this cold morning and make a fire in the neighborhood."

The name change has been partly made lately but Tim Bostick, Madison, Wis., probably didn't. Canadian

As a young entrepreneur, he left the University of Minnesota shortly to start his own job at an insurance plant, he left in car driven for 12 hours in Minnesota. "When he returned to the U. S. he had met important people and business systems had improved. The country was a 100 million of more men and an older machine."

Later, police managed to recover a lot of lost mail. Thrown away by the thieves they were picked up by the young man of a Montreal railway car, who turned by police, were going to be used in circulating paper for them.

It's now Bifidiana. Flut again, who
joins the race of a married female
officer in their western city, not long
ago. At 10:30 one night, right in the
old stadium part of the program, the
ring of acrobatic clock applied through
the audience.

An over-riding pricing argument, what all to catch a 10-40 bus back to the report, was working over the dollar's recovery for now.

with several authors and with the knowledge of the institutional and policy environment that may affect their work, the participants will be able to:

YOU WIN THE
\$64 QUESTION!

**TUNE IN
"TAKE IT OR LEAVE IT"
SUNDAY NIGHTS—C.B.S.**

#16 QUESTION: WHEN CAN YOU BUY THIS LEAD?

ONLY 2 LEAD=ALL GOOD STORIES EVERY LEADERSHIP AND TOP LEAD!

#32 QUESTION: AFTER 32000 ARE TOP LEAD WHAT CAN YOU SAY ABOUT IT?

IT'S THE STRONGEST EMPLOYMENT GROWTH LEAD BY ALL!

AND THE #64 QUESTION: WHAT'S THE GREATEST LEAD VALUE IN THE WORLD TODAY?

I KNOW... EVERSHARP RED TOP LEAD!



15¢

"WORLD'S GREATEST LEAD VALUE"

Make any mechanical pencil write better - make any fountain write perfectly. Doesn't clog or break. Made through diamond and the high pressure technology, the EverSharp Red Top Lead pencil has the smooth, breakable writing. Don't push - 15¢.

Never Say "LEAD" - Say **EVERSHARP RED TOP LEAD**

Have a "Coke" = Kia Ora (GOOD LUCK)



...or sealing friendships in New Zealand

Kia ora, says the New Zealander when he wants to give you his best wishes. It's a down-under way of telling you that you're a pal and that your wellfare is a matter of mutual interest. The American like the Canadian soldier says it another way. *Have a "Coke"*, says he, and in three words he has made a friend. It's a custom that has spread from the tropics to the polar regions. It's a phrase that says *Welcome, neighbour* from Wellington

to Windsor, from New Zealand to Nova Scotia. 'Round the globe, Coca-Cola stands for the pause that refreshes,—has become the high-sign between friendly-minded people.

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In news stories, books and magazines, you read how much our fighting men cherish Coca-Cola whenever they get it. Yes, more than just a delicious and refreshing drink, "Coke" reminds them of happy times at home. Luckily, they find Coca-Cola — bottled on the spot — in over 35 empire, allied and neutral countries 'round the globe.



"Coke" = Coca-Cola
It's natural for popular names to acquire friendly abbreviations. That's why you hear Coca-Cola called "Coke".

THE COCA-COLA COMPANY OF CANADA, LIMITED